

## The OPO Sranan Nyan: Promoting Surinamese Heritage Products and Authentic Food in Tourism Development

The OPO Sranan Nyan: Promoting Surinamese Heritage Products and Authentic Food in Tourism Development project proposal was developed from a series of consultations commencing with the IICA-CTA Workshop, to develop and refine the proposal, which was formulated according to the following criteria:

- a) the promotion of increased local sourcing of agricultural fresh and processed products for the tourism industry
- b) the identification of new niche markets for the tourism sector in Suriname
- c) the consolidation of the links between the agrifood, health and cuisine sectors
- d) the insertion of rural folk into mainstream agriculture and tourism linkages for income generation and employment
- e) the presentation of more environmentally sustainable and climate-smart economic alternatives for Suriname.

The proposal, therefore, comprises the following four components:

- I. *Promoting Indigenous Heritage, Wellness and Culinary Tourism*: development of culinary trails based on Surinamese products, improvement of selected markets and developing an agro-eco wellness site in a local district.
- II. *Enhancing Saamaka Maroon Agritourism Potential in Upper Suriname*: promote sustainable economic activities and employment generation through the creation and strengthening of linkages between Samaaka Maroon Agricultural production and tourist lodge establishments in the region.
- III. *Switboiti: Agritourism Farmstay Enjoyment*: Develop Suriname Farmstay (Switboiti means seet countryside) Network, providing quality lodging opportunities and services to tourists in agricultural environments.
- IV. *Suriname Agritourism Tourism Support Unit*: Establish a framework for efficient management of the proposed agritourism interventions and create a management structure for post-project governance of agritourism in Suriname.

**Project duration: 3 - 4 years**

**Project budget: €6,345,350**