

## St. Vincent and the Grenadines Agro-tourism Development project

The St. Vincent and The Grenadines Agro-tourism Development project proposal captures the government's policy for both agriculture and tourism as stated in the National Economic and Social Development Plan 2013 – 2015 and builds on prior efforts to spur agro and eco-tourism activities. Through the proposed project, opportunities will be provided to reestablish St. Vincent and The Grenadines' Top Ten Wellness Travel Trends ranking in Wellness Tourism Worldwide, obtained in 2013. The proposed project comprises the following three components:

- I. *ABC Food Festival: Vincy Fundamentals*: Arrowroot, Breadfruit and Cassava easily identify with St. Vincent's historical links of food and the sea allowing for the replay of nautical themes and the incorporation of protein elements from the fisheries and livestock sector.
- II. *Reduced Food Miles: Climate-Smart Hotel/Restaurant Cluster*: Certified Climate-Smart Agriculture Farmers will cater to the fresh produce needs of affiliated hotels/restaurants. Others will provide produce to be processed for bulk out-of-season juice concentrates, chips, crisps and flour as well as signature wines, liqueurs and other spirits.
- III. *The Wellness Trail: Body, Mind and Spirit*: Aesthetically appealing floriculture, agro-forestry, fruits and vegetables, apiculture and the Apex experience (sustainable facility suitable for spiritual regeneration, farm stays and spa treatments). The various trails will be built on an amalgamation and interchanging of existing establishments offering tours and farm-based experiences.

**Project duration: 2 years**

**Project budget: €1,508,400**